

# MovieMaker

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PRODUCTION SERVICES

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# The power of MovieMaker Production Services

**MovieMaker** is a magazine and website focused on the art and craft of making movies and cinematic TV. Recent covers featured Regina King, Aaron Sorkin and Margot Robbie. The best moviemakers in Hollywood talk to us and write for us because of our deep focus on film.

Our **Production Services** program has helped hundreds of productions get deals, make connections, publicize their films, and save tens of thousands of dollars.

The logo for MovieMaker, featuring the word "MovieMaker" in a bold, red, stylized font with a slight shadow effect.

# How does the program work?

For an accepted film, a producer invests at least \$10K into the program. MovieMaker Production Services then doubles the value of that investment for almost anything that's needed to get the movie to market — editing, visual effects, DCP, color correction, publicity, you name it. Your \$10K gets you \$20K in services, \$15K gets you \$30K, \$25K gets you \$50K. Double means double.

Once your film is complete, MovieMaker Production Services will help promote the film through *MovieMaker Magazine*, MovieMaker.com, and our social channels. We'll make sure your film gets the attention it deserves.

The logo for MovieMaker, featuring the word "MovieMaker" in a bold, red, stylized font with a slight 3D effect and a shadow.

# Criteria for eligibility

- A project should start principal photography within the next 24 months. Or a project is already shot and is ready for post-production.
- Some of the production or post-production must be done in North America.
- Ideal budget range for participating films is between \$100,000 and \$1 million.
- Producers must demonstrate that they have at least \$10K on hand to invest in the program.

**MovieMaker**

# Recent production partners



TRUTH IS DEAD

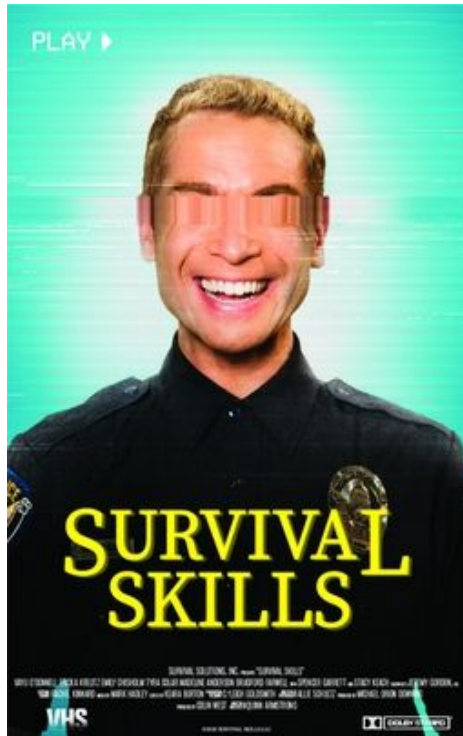
MATTHEW GILLIAM

LAVINIA POSTOLACHE

**FALSE  
COLORS**

A WILLIAM NORTON FILM

WARNER ENTERTAINMENT PRESENTS "FALSE COLORS" A WILLIAM NORTON FILM MATTHEW GILLIAM LAVINIA POSTOLACHE STEVE CAMERONER TERRY TOWNE CAMERONER  
 SPECIAL EFFECTS BY MICHAEL J. WILSON COSTUME DESIGNER JAMES PETERSON MUSIC BY JAMES NEWTON HOWARD EDITOR JAMES NEWTON HOWARD EXECUTIVE PRODUCERS  
 PRODUCED BY MICHAEL J. WILSON WRITTEN BY JAMES NEWTON HOWARD DIRECTED BY WILLIAM NORTON



# Promotional reach

## Social Media

- 170K Twitter followers
- 90K Facebook followers
- 20K Instagram followers



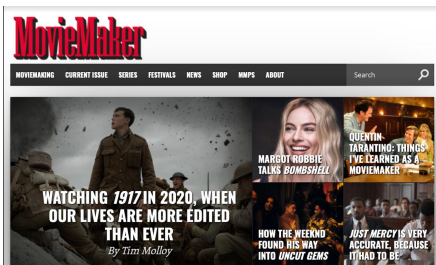
## Print

- 50,000 readership
- 13,500 circulation\*



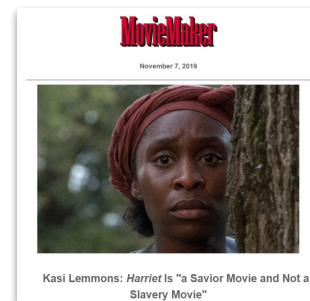
## Web Traffic

- Monthly page views - 500K
- Monthly visitors -



## Email

- 40,000 opt-in email subscribers (daily, and weekly e-newsletters or stand-alone email)



# MovieMaker

\*Circulation is the number of printed and digital copies published and distributed to paid subscribers and at film events

# Contact

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