

MovieMaker magazine

TARGETED PLACEMENT

How do you get your ad seen by the right people?

It's all about relevance. So we're giving you the unique chance to choose what MovieMaker.com articles will contain your ad. With Targeted Placements, get a sneak peek into MovieMaker.com's upcoming article line-up, and pick the kind of content that will feature your ad—whether it's cinematography, editing, screenwriting, festivals or more, *MovieMaker's* editorial breadth means the perfect article for your ad is just a keyword away.

Unlike regular web advertising, which lacks this level of choice, these specific placements are utterly personalized, aligning your message with the best of *MovieMaker's* content—according to *you*. You've never had this much control over the readers you reach.



HIT YOUR TARGETS WITH UP TO THREE MONTHS OF PLACEMENT IN A SINGLE ARTICLE.

1 Month: \$795
2 Months: \$895
3 Months: \$995

Additional Benefits Include:

- Targeted article will be the featured story on the MovieMaker.com homepage slider for at least 24 hours
- Targeted article will be posted on *MovieMaker's* high-traffic social media platforms with additional attention-grabbing copy. Including Facebook, Twitter, Google+ and Instagram, this totals more than 77,000 followers
- Targeted article will receive a dedicated spot (consisting of 100+ words of text, a link, and an image) in *MovieMaker's* weekly Newsflash e-newsletter, sent out to more than 75,000 opt-in recipients

INSTRUCTIONS FOR SUBMITTING A TARGETED PLACEMENT:

Contact your ad executive with the kind of subject matter you'd prefer your ad to feature in. They will respond with a set of options for upcoming web articles on those subjects, from which you'll choose the precise article for your placement. Placements consist of image files (JPEG or EPS), 650 x 200+ in size. Send all files to webads@moviemaker.com.