

Indie Biz Cooperative

Since 1993, thousands of independent moviemakers across the country have discovered MovieMaker and remained loyal to us in part because of our close association with so many reputable independent film companies. As we celebrate our 24th year, we're recognizing the part that these businesses have played in helping us reach another milestone. As such, we are proud to offer the Indie Biz Cooperative, offering independent film companies new print and online opportunities to get the word out to the millions who read **MM** every year, while we continue to do what we do best: Provide moviemakers with the tools they need to be successful.

Basic Indie Biz Coop members will receive the following:

- Four (4) quarter-page, four-color advertisements, to run within the next 12 months in four consecutive issues of the print edition of **MovieMaker**. **VALUE:** \$6,780
- Editorial mention of your business within an article in the print edition of **MovieMaker** within the next 12 months. Subject and issue TBD by **MovieMaker's** editorial staff. **VALUE:** While there is no set value on editorial, industry estimates place value at three times the cost of advertising in the same space, which makes the estimated total \$6,885.
- 25 complimentary one-year subscriptions to **MovieMaker**, to be presented to customers, clients, etc. **VALUE:** \$500

TOTAL VALUE: \$14,165 TOTAL COST: \$3,495

Enhanced Indie Biz Coop members will receive the following:

- Four (4) half-page, four-color advertisements, to run within the next 12 months in four consecutive issues of the print edition of **MovieMaker**. **VALUE:** \$10,380
- Editorial mention of your business within an article in the print edition of **MovieMaker** within the next 12 months. Subject and issue TBD by **MovieMaker's** editorial staff. **VALUE:** Estimated at \$6,885
- Additional mention of your business, with a quote from a company principal, in an online article on **MovieMaker.com**. Subject and issue TBD by **MM's** editorial staff.. **VALUE:** Estimated at \$5,960
- 50 complimentary one-year subscriptions to **MovieMaker**, to be presented to customers, clients, etc. **VALUE:** \$1,000
- Six (6) months of text advertising in monthly **NewsFlash** e-newsletter, distributed to more than 75,000 subscribers. **VALUE:** \$1,194

TOTAL VALUE: \$25,419 TOTAL COST: \$4,495

Ultimate Indie Biz Coop members will receive the following:

- Four (4) full-page, four-color advertisements, to run within the next 12 months in four consecutive issues of the print edition of **MovieMaker**. **VALUE:** \$15,180
- Editorial mention of your business within an article in the print edition of **MovieMaker** within the next 12 months. Subject and issue TBD by **MovieMaker's** editorial staff. **VALUE:** Estimated at \$6,885
- Additional mention of your business, with a quote from a company principal, in an online article on **MovieMaker.com**. Subject and issue TBD by **MM's** editorial staff.. **VALUE:** Estimated at \$5,960
- 100 complimentary one-year subscriptions to **MovieMaker**, to be presented to customers, clients, etc. **VALUE:** \$2,000
- Six (6) months of square banner advertising on **MovieMaker.com**. **VALUE:** \$3,000
- Twelve (12) months of text advertising in monthly **NewsFlash** e-newsletter, distributed to more than 75,000 subscribers. **VALUE:** \$2,388

TOTAL VALUE: \$35,413 TOTAL COST: \$8,995



Social Media: Consult your account representative for information on social media add-ons to any of the above packages.

MovieMaker

THE ART AND BUSINESS OF MAKING MOVIES