

Film Office Cooperative

Since 1993, thousands of moviemakers across the country have discovered *MovieMaker* and remained loyal readers, thanks to our association with so many of the world's top film commissions. Now we'd like to recognize the part that these film offices have played in helping us grow. As a thank you to the organizations we've worked with in the past, and will partner with in the future, we are proud to offer the Film Office Cooperative—offering local film offices the chance to get the word out to the millions of people who read **MM** every year. We will be giving film professionals the chance to earn advertising and editorial opportunities—both online and in our print magazine—while providing moviemakers with the tools they need to take on the sometimes daunting world of moviemaking.

Basic Film Office Coop members will receive the following:

- Two (2) quarter-page, four-color advertisements, to be used within the next 12 months. **VALUE:** \$3,390
- Editorial mention of your business within an article in the print edition of **MovieMaker** within the next 12 months. Subject and issue TBD by **MovieMaker's** editorial staff. **VALUE:** While there is no set value on editorial, industry estimates this value at three times the cost of advertising in the same space, which makes the estimated total \$6,885.
- 50 complimentary one-year subscriptions to **MovieMaker** Magazine, to be presented to clients, etc. **VALUE:** \$1,000

TOTAL VALUE: \$11,275 TOTAL COST: \$2,495

Enhanced Film Office Coop members will receive the following:

- Two (2) half-page, four-color advertisements, to be used within the next 12 months. **VALUE:** \$5,190
- Editorial coverage of your area in the "On Location" section of an upcoming issue of **MM**. **VALUE:** Estimated at \$10,327
- 100 complimentary one-year subscriptions to **MovieMaker** Magazine. **VALUE:** \$2,000
- Six (6) months of text advertising in our Newsflash e-newsletter, distributed to more than 75,000 subscribers. **VALUE:** \$1,194

TOTAL VALUE: \$18,711 TOTAL COST: \$3,495

Ultimate Film Office Coop members will receive the following:

- Four (4) full-page, four-color advertisements, to run within the next 12 months in four consecutive issues of the print edition of **MovieMaker**. **VALUE:** \$15,180
- Editorial coverage of your area in the "On Location" section of an upcoming issue of **MM**. **VALUE:** Estimated at \$10,327
- Interview with the film office director, or appropriate person, to be featured as a "Location of the Month" on **MovieMaker.com**. **VALUE:** Estimated at \$5,960
- 150 complimentary one-year subscriptions to **MovieMaker**, to be presented to customers, clients, etc. **VALUE:** \$3,000
- Six (6) months of square banner advertising on **MovieMaker.com**. **VALUE:** \$3,000
- Twelve (12) months of text advertising in our Newsflash e-newsletter, distributed to more than 75,000 subscribers. **VALUE:** \$2,388

TOTAL VALUE: \$39,795 TOTAL COST: \$8,995



Social Media: Consult your ad executive for information on social media add-ons to any of the above packages.

MovieMaker

THE ART AND BUSINESS OF MAKING MOVIES