

Looking for a quick and easy way to promote your company to more than 67,000 moviemakers?

MM EMAIL BLAST: Dedicated E-Newsletter

Unlike other so-called "targeted" advertising opportunities, where your ads are seen by viewers outside your intended audience more than 90% of the time, **MovieMaker.com** offers its online partners immediate access to our opt-in email list of more than 67,000 independent moviemakers and serious film fans worldwide with a **MovieMaker Email Blast**.

Did you know:

- * 75% of **MovieMaker.com's** readers are working independent moviemakers
- * 52% are employed within the film industry
- * 82% are planning film equipment production purchases within the next 12 months
- * 86% purchase moviemaking software each year

Since 1993, millions of independent moviemakers have looked to **MovieMaker** for inspiration, education and information on the latest in technology and tools that will help them achieve their creative goals. Likewise, some of today's biggest film organizations have turned to the world's best-selling independent movie magazine to reach out to this diverse group of readers. In an effort to bring these two groups more closely together, we are happy to present the **MovieMaker Email Blast**. This very limited opportunity will give truly outstanding members of the film community the chance to broadcast your message about what makes them stand out in the industry with a dedicated HTML email blast to our opt-in subscribers. No sharing space in a newsletter—no sharing banner space on a page. This is your opportunity to let our readers know what makes you different—**in your own words**.

There's never been a more effective—or affordable—way tell your story!

SPECS:

- *HTML file with embedded photos and links
- *250K max

SUBMIT:

All HTML files should be sent via email to: **webads@moviemaker.com**

Test email will be sent to submitting email address before mailing is sent out for approval. In order to receive a copy of the mailing, recipient must be a member of the opt-in email list. Please submit a list of any email addresses to be added to the list with the HTML file.

Special Rate:
\$1,995

Opportunities are limited!

MovieMaker

THE ART AND BUSINESS OF MAKING MOVIES