

# Competitions Cooperative

Since 1993, thousands of independent moviemakers across the country have discovered *MovieMaker* and remained loyal to us in part because of our close association with so many of the world's top film competitions. As we celebrate our 24th year, we're recognizing the part that these competitions have played in helping us reach another milestone. As such, we are proud to offer the Competitions Cooperative, offering film competitions new print and online opportunities to get the word out to the millions who read **MM** every year, while we continue to do what we do best: Provide moviemakers with the tools they need to be successful.

## **Basic Competitions Coop members will receive the following:**

- Two (2) sixth-page or one (1) third-page, four-color advertisements, to be used within the next 12 months. **VALUE:** \$2,990
- 25 complimentary one-year subscriptions to **MovieMaker**, to be presented to entrants, etc. **VALUE:** \$500
- Three (3) months of text advertising in our Newsflash e-newsletter, distributed to more than 75,000 subscribers. **VALUE:** \$597
- Two (2) print call for entries listings in the print edition of **MovieMaker Magazine**. **VALUE:** \$190

**TOTAL VALUE: \$4,327 TOTAL COST: \$895**

## **Enhanced Competitions Coop members will receive the following:**

- Two (2) half-page, four-color advertisements, to be used within the next 12 months. **VALUE:** \$5,190
- Editorial coverage of your competition in an online article on **MovieMaker.com**. **VALUE:** Estimated at \$5,960
- 100 complimentary one-year subscriptions to **MovieMaker Magazine**. **VALUE:** \$2,000
- Six (6) months of text advertising in our Newsflash e-newsletter, distributed to more than 75,000 subscribers. **VALUE:** \$1,194
- Two (2) print call for entries listings in the print edition of **MovieMaker Magazine**. **VALUE:** \$190

**TOTAL VALUE: \$14,534 TOTAL COST: \$2,995**

## **Ultimate Competitions Coop members will receive the following:**

- Two (2) full-page, four-color advertisements, to be used within the next 12 months. **VALUE:** \$7,590
- Editorial coverage of your competition in an online article on **MovieMaker.com**. **VALUE:** Estimated at \$5,960
- Additional editorial coverage of your competition in an upcoming print edition of **MM**. **VALUE:** Estimated at \$6,885.
- Three (3) months of square banner advertising on **MovieMaker.com**. **VALUE:** \$1,500
- 100 complimentary one-year subscriptions to **MovieMaker Magazine**. **VALUE:** \$2,000
- Six (6) months of text advertising in our Newsflash e-newsletter, distributed to more than 75,000 subscribers. **VALUE:** \$1,194
- Three (3) print call for entries listings in the print edition of **MovieMaker Magazine**. **VALUE:** \$285

**TOTAL VALUE: \$25,414 TOTAL COST: \$4,495**



**Social Media:** Consult your account representative for information on social media add-ons to any of the above packages.

# MovieMaker

THE ART AND BUSINESS OF MAKING MOVIES