



Reader Survey*

Male/Female	74%/26%
Single.....	54%
Median age	35
Mean income.....	\$44,000

Attended college	92%
Attended film school	25%
Planning to attend film school.....	26%
Have attended a film workshop.....	58%
Planning to attend a film workshop	51%

Areas of film education most interested in:

Writing.....	79%
Directing.....	76%
Producing	55%
Editing	54%
Cinematography	53%
Acting.....	34%

Independent/Working Moviemakers	75%
Screenwriters	74%
Directors.....	63%
Producers	38%
Editors	28%

Average production budget.....	\$522,000
Employed in film industry	52%

Own film/video production equipment.....	83%
Will purchase film/video production equipment.....	82%
Own post-production/editing equipment	46%
Will purchase post-production/editing equipment	53%

Have ever belonged to a movie, CD or book club	98%
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Don't read <i>Filmmaker</i>	78%
Don't read <i>American Cinematographer</i>	97%
Don't read <i>Creative Screenwriting</i>	97%
Don't read <i>Movieline</i>	97%
Don't read <i>Script</i>	98%
Don't read <i>Variety</i>	98%
Don't read <i>The Hollywood Reporter</i>	98%
Don't read <i>Entertainment Weekly</i>	98%
Don't read <i>Videomaker</i>	99%

*Results compiled from our 2006 mail and telephone survey.

MOVIE MAKER

THE ART AND BUSINESS OF MAKING MOVIES

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