

Mechanical Requirements

BLEED SIZES: width x height

Full Page	8-3/8 x 10-7/8	trim size
	8-5/8 x 11-1/8	bleed size
Spread	16-3/4 x 10-7/8	trim size
	17 x 11-1/8	bleed size

NON-BLEED SIZES: width x height

Full Page	7-1/4 x 9-3/4
2/3 vertical	4-3/4 x 9-3/4
1/2 horizontal	7-1/4 x 4-3/4
1/2 vertical	3-1/2 x 9-3/4
1/2 island*	4-3/4 x 7-1/4
1/3 square	4-3/4 x 4-3/4
1/3 vertical	2-1/4 x 9-3/4
1/4 horizontal*	7-1/4 x 2-1/4
1/4 vertical	3-1/2 x 4-3/4
1/6 horizontal*	4-3/4 x 2-1/4
1/6 vertical	2-1/4 x 4-3/4

*Contact your advertising representative for pricing.

MECHANICAL INFORMATION:

- Acceptable digital file formats: Acrobat PDF (PDF/X-1a PLUS; hi-res 2400 dpi); or composite TIFF or EPS files accepted.
- Bleed ads should include 1/8-inch bleed on all sides and crop marks offset by 12 pts.
- All fonts should be embedded or converted to outlines.
- All images should be embedded.
- All photos should be at least 300 dpi.
- All line art should be at least 600 dpi.
- All images should be CMYK.
- RGB, PMS or spot color is unacceptable.
- Total ink density not to exceed 280%.
- All ads **must** be submitted with a full-size, paper proof by close of copy deadline. Proofs for e-mailed ads can be sent via regular mail. *MovieMaker* assumes no responsibility for the reproduction of ads submitted without a proof.

Send payment and ad materials to:

MovieMaker Magazine

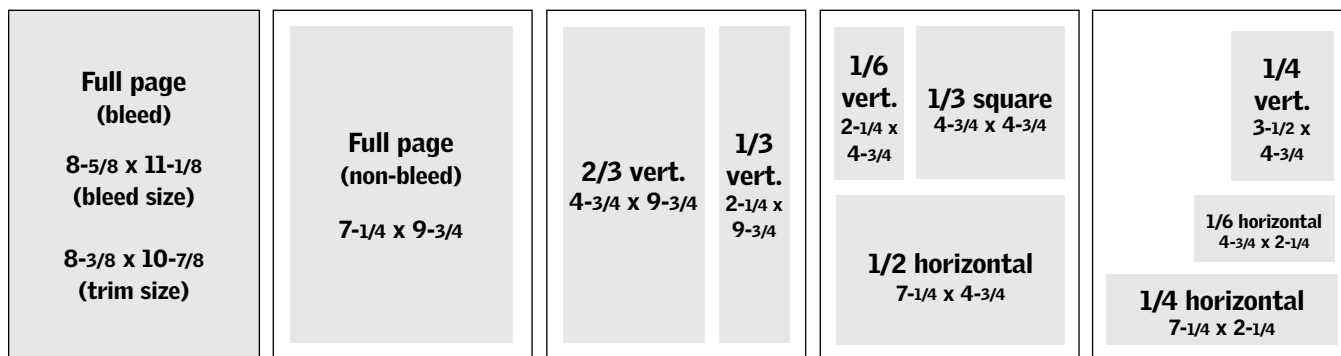
130 Seventh Avenue, #107

New York, NY 10011

TEL: 800/768-6020 FAX: 646/405-5172

E-MAIL: advertising@moviemaker.com*

*ADS LARGER THAN 5 MB: Contact production team for FTP information at advertising@moviemaker.com.



MOVIE MAKER

THE ART AND BUSINESS OF MAKING MOVIES

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