

MovieMaker is America's **#1** film fest magazine

In addition to our subscribers and newsstand buyers, **MovieMaker** is proud to offer advertisers the best special distribution of any film publication in North America. **MovieMaker** is distributed at dozens of major film festivals each year. **MovieMaker** was distributed at more North American film festivals last year than any other magazine, and in 2012, more than 50,000 festival-goers will read **MovieMaker!**

Who reads **MovieMaker** at America's film festivals?

According to a demographic survey of the festivals where **MovieMaker** has a distribution presence:

- **2/3 of festival attendees have incomes of \$50,000+**
- **1/3 of festival attendees have incomes of \$30,000+**
- **77% are college graduates**
- **70% are between 25 & 45**
- **54% are female 46% are male**
- **Festival attendees are active consumers, outspending the general consumer base by up to 110% in selected markets**

**REACH THESE ACTIVE CONSUMERS & MOVIEMAKERS
BY ADVERTISING IN MovieMaker!**

Based on demographic survey information from the Seattle International Film Festival, New Orleans Film & Video Festival, Hollywood Film Festival and Denver International Film Festival.



MOVIEMAKER

THE ART AND BUSINESS OF MAKING MOVIES

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