

# MovieMaker's Guide to Making Movies 2012/2013

**SPECIAL  
ISSUE!**

**IN LATE SUMMER OF 2012, *MovieMaker*** will release its ninth annual **Complete Guide to Making Movies**, a single volume packed with all the information that moviemakers have come to expect from the world's most widely-read movie magazine. Every article in this edition is designed so that even beginning moviemakers will get excited about getting their own ideas from the page to the screen.

**SPACE RESERVATION:** August 10, 2012

**MATERIALS DEADLINE:** August 17, 2012

**NEWSSTAND DATE:** October 2, 2012

**SHELF LIFE:** Nine months

**PRESS RUN:** 47,000

**SPECIAL DISTRIBUTION:** In addition to an increased newsstand duration and presence, ***MovieMaker's Complete Guide to Making Movies*** will be distributed to dozens of important film schools, seminars, festivals, film commissions and other educational and professional establishments across North America, including :

- \*DuBois Business College
- \*Center for Digital Imaging Arts
- \*Colorado Film School
- \*Florida State University
- \*Idyllwild Arts Academy
- \*Los Angeles Film School
- \*MediaTech Institute
- \*Palm Beach Film School
- \*Savannah College of Art & Design
- \*Watkins College of Art & Design



**TARGET AUDIENCE:** Anyone interested in taking the leap into the world of movie-making will be interested in the ***MovieMaker's Complete Guide to Making Movies***. Readership will include current and prospective film school students, hobbyists and those serious about embarking on their first or second feature or short movie project.

\*Partial list of previous distribution; additional distribution scheduled for 2012/2013.

## AD RATES:

Full Page.....	\$3,640
2/3 Page.....	\$2,890
1/2 Page.....	\$2,265
1/3 Page.....	\$1,765
1/4 Page.....	\$1,515
1/6 Page.....	\$1,265

## COVER RATES:

Back Cover.....	\$7,500
Inside Front.....	\$6,500
Inside Back.....	\$3,500

Spot color is \$300.

Process color is \$600.

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Guaranteed positions plus  
10%:

Front of mag/  
opposite contents/  
opposite masthead/  
1/2 Island & 1/4 Horiz.

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Basic rates are R.O.M.

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15% agency commission

# MOVIE MAKER

**THE ART AND BUSINESS OF MAKING MOVIES**

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