

# MovieMaker's New Products/Technology Issue: The Future of Moviemaking 2013

**SPECIAL  
ISSUE!**

The future of moviemaking is not just a topic we cover here at **MM**—it's the theme of an entire annual issue of the magazine. First published in June of 2006, the eighth annual **New Products/Technology Issue: The Future of Moviemaking 2013** will take a look at the topics, trends and technologies affecting and impacting today's moviemakers. From the latest on the digital revolution to tips and advice from today's most exciting moviemakers, the **New Products/Technology Issue** is the place to put your company on the cutting edge.

With the **MM Hot List**, a rundown of new moviemaking products and technologies from software to gear and everything in between, and our annual **Product and Technology Preview**, the **New Products/Technology Issue** is your key to unlocking the future of the film industry!

**SPACE RESERVATION: April 13, 2012**

**MATERIALS DEADLINE: April 20, 2012**

**NEWSSTAND DATE: June 5, 2012**

**SHELF LIFE: Nine months**

**PRESS RUN: 47,000**



**SPECIAL DISTRIBUTION:**

In addition to an increased newsstand duration and presence, *MovieMaker's* **New Products/Technology Issue** is distributed to a comprehensive list of top indie businesses, film schools, seminars, festivals, film commissions and other educational and professional film organizations across North America as well as Cine Gear Expo.

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